

# IMPROVING STUDENTS' OF NON-ENGLISH DEPARTMENT PERSPECTIVE IN LEARNING VOCABULARY THROUGH WEBSITE

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## Abstract

The research purposes to improve students' of non English department perspective in learning vocabulary through ESP syllabus which implemented in website that suitable with visual design communication program. The research uses qualitative data to find out credible data which have been confirmed by the writers. Then, the writers analyze the data which have been taken. The research is conducted in visual design communication program of UNINDRA in first grade students that consisted by 45 students. The procedure of collecting the data: 1) Writers observed by taking Mid Term Scores, 2) Writers checked the syllabus designed, 3) Writers found out the need analysis of using ESP materials by using questionnaire, 4) Writers analyzed the data, 5) Writers grouped the data, 6) Writers designed syllabus and the course, 7) The writer developed the material which students need, 8) The writer evaluated the students' result. The result of this research is writers got evaluation from the students for knowing their concerning in learning English through website by doing interview. There are five questions and the students can answer it directly refers to their satisfaction, their interest, their need, their achievement, and their suggestions. Based on the students' answers, 80 percents of students enjoy this course and can increase their vocabulary naturally.

**Keywords:** *Students' Perspective, Vocabulary, Website*

## INTRODUCTION

As a tool in communication nowadays, English is not only used by natives, but also many communities. The differences of use English is in their purposes. So that, there are many parts of English which are related to the purposes, such as ESP (English for Specific Purpose), ESL (English For Second Language), EFL (English For Foreign Language), etc.

In this study, writers concern with the instruction of English in Non-English Department. The instruction of English in Non-English Department in Indraprasta PGRI University is still using General English for their syllabus. Whereas, General English fundamentally is not related to students' needs in non-English program because they do not need to learn four basic skills in English only in one

term. If this condition still running, they still think of English is difficult because the output of the study is listening, speaking, reading, and writing. Moreover, the most of them have less vocabulary and grammar which are basic in English. It is based on visual design communication program students' perception by using questionnaire were undertaken by writers. Most of them think that the material is not suitable with their carrier. Other fact is, their mid terms scores which is taken from their lecturer is average 55. So that, it will be big problem if the students themselves to enrich their ability in English.

In fact, students realize that English is important for their future. Therefore, they have to change their attitude, motivation, and behavior in learning English. Many factors can convert their behavior. One of

them is English material in their classroom. The lecturer should realize that the students need English for achieving their goals. So that, they need English to specific purpose, because mastery in English is not their goals. That is why English lecturer in non-English program should know which materials that should students must have related to major that they have chosen.

Related to the situations given, the writers assume that changing the syllabus is needed to improve students' of non-English department vocabulary. If the lecturer focus in the objective which is needed by the students, the students will encourage themselves to learn English actively because they must have to enrich themselves for the future. After that, the lecturer can use media which is close to students. In this study, the writers use ESP materials and implement the materials by using website. Website is chosen because it is close to visual design communication program because the most of subjects using internet, website, software. Hopefully, by using website, students can increase their scores in English specially in vocabulary.

### ***Research Questions***

1. Does Website Improve Students' Perspective in Learning Vocabulary in Non-English Department?
2. How The Influence of Website in Students' Perspective of Learning Vocabulary in Non-English Department?

## **LITERATURE REVIEW AND THEORITICAL FRAMEWORK**

### ***Definition of Website***

Website, web, or site is a central location of various web pages that are all related and can be accessed by visiting the home page using a browser

(<https://www.computerhope.com>). The web address can be reached through internet connection. The elements of websites are web address or web pages, homepage, web server. Each elements is related to each other. To view a website requires a browser. Then, one can open the website by entering the URL in the address bar.

By using website, everyone will read the information contained on each web page, and if there are any interesting hyperlinks, he will follow those links by clicking on them to find out more information or to perform a task. Besides, one can also listen to music, watch videos, shop, communicate, and much more on many websites.

Because of many advantages in use, website has different purposes depending on who the intended audience is. Some websites are geared towards selling products and other websites are geared towards providing practical information, while others are merely for entertainment. They are:

#### **1. Informative / Practical Information Websites**

The purpose of an information centric website is to convey specific, helpful information to a specific user/audience so that the reader learns something new or understands a topic better. These websites are geared around more actionable information and may contain tips and tricks, fix and repair, guidance, support information, directions, instructions, etc.

#### **2. Entertainment Websites**

These websites showcase entertaining information for visitors. They are: Online magazines, gossip oriented websites, celebrity news, sports coverage, movies, the arts, humorous websites, etc. These websites are designed to be easy to

navigate and frequently updated in order to keep users coming back for more information. They can be made more engaging by using dynamic content, such as videos, podcasts, slideshows, etc.

### 3. E-Commerce Websites

The purpose of e-commerce websites are to sell products to users. The most successful websites are carefully optimized to achieve a high percentage of purchases. To achieve success e-commerce websites need to integrate all of the latest online closing & upsell techniques available which have been proven to increase the chances that a visitor will purchase.

### 4. Service-Based Business Websites

The purpose of a service-based business website is to convince website visitors that they should become customers of the service company. This is done by positioning the company as a dependable, trust worthy and experienced service provider in the target market.

### 5. Blog

The purpose of a blog is to provide a regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.

### 6. Social Media Websites

The purpose of social media websites are to make it very easy to share and connect with friends, family, co-workers, acquaintances and even strangers. (<https://www.cleart.com/what-is-the-purpose-of-a-website.html>)

Based on the definitions above, it can be concluded that website is a central location of various web pages that are all related and can be accessed by visiting the home page using a browser. It has many purposes which depended by who the intended audience is. Some websites are

geared towards selling products and other websites are geared towards providing practical information, while others are merely for entertainment.

Related to the purpose, the writers used website because in website, the students would learn English in less pressure because the most of them tend to use media in learning. Besides, they could repeat the material by doing the exercise everytime they need.

### ***Definition Vocabulary***

Vocabulary is one of important ability that person should have in learning language, specially in English. If someone having great vocabulary, it means he would be has various vocabulary and can implement it in speaking, reading, and writing related to context. As Keown dan Beck (2003) in Nunan (2006:122), "It is important to use both formal and informal vocabulary instruction that engages students 'cognitive skill' and gives opportunities for the learners to ctually use the words." So that, lectures or teacher can enhance students' vocabulary to improve the students' skill in English. After having a lot of vocabulary, the students will tent to be confident applying their vocabulary in four skills naturally. If they have lack vocabulary, the students tent to be passive and feel anxious in learning English

Based on the linguist argument, it can be concluded that vocabulary is important in learning English because reflecting one's ability in language. It can be an indicator whether someone can understand what he is listening, doing speaking, reading , and writing. If some one has skills in English, it means he has enough vocabulary to express his English in four skills in English.

Because of it, the writers encouraged students to enhace their vocabulary because

they should use English for their job. Visual design communication program is one of program which uses English in most of their implementation. They are required able in reading program which operated in English, speaking in good pronunciation, etc. Therefore, the lecturer should select which vocabulary that refers to students' should have by drilling or practicing in classroom. So that, they looked familiar of it.

### ***Theoretical Framework***

Related to the discussions above, the writers design courses which reflect the materials which needed by visual design communication program students. Related to Dudley-Evans and St. John (1998), who identified four steps, they are: 1) need analysis, 2) course, 3) material selection, 4) teaching and learning evaluation.

### **METHODOLOGY**

The research uses qualitative data to find out credible data which have been confirmed by the writers. Then, the writers analyze the data which have been taken. The research is conducted in visual design communication program in first grade students that consisted by 45 students. The procedure of collecting the data:

1. Writers observed by getting mid term scores.
2. Writers checked the syllabus designed.
3. Writers found out the need analysis of using ESP materials by using questionnaire.

4. Writers analyzed the data.
5. Writers grouped the data.
6. Writers designed syllabus and the course.
7. The writer developed the material which students need.
8. The writer evaluated the students' result

## **FINDINGS AND DISCUSSION**

### ***Need Analysis***

The writer uses questionnaire to find out the student's need. The indicators related to Ahmad H.P are: 1) Benar dan aktual, 2) Penting untuk dipelajari, 3) Bermanfaat dalam kecakapan hidup, 4) Layak dipelajari, 5) Menarik minat.

Related to data which confirmed by the writers:

1. Based on the validity and reliability of designing test, one item is not valid. So, it can be summarized that all the items covered the needs of the students.
2. The reliability of the instrument is 0,894. It means coefficient of reliability is high
3. 70% students thought the materials are not related to the major.

### ***Course Design***

The writers choose the themes and find out the objective of the study which is encourage students' vocabulary mastery. The course is conducted in three times in classroom and using media in practice. The writers can find out students' skill in reading comprehension, speaking, and writing.

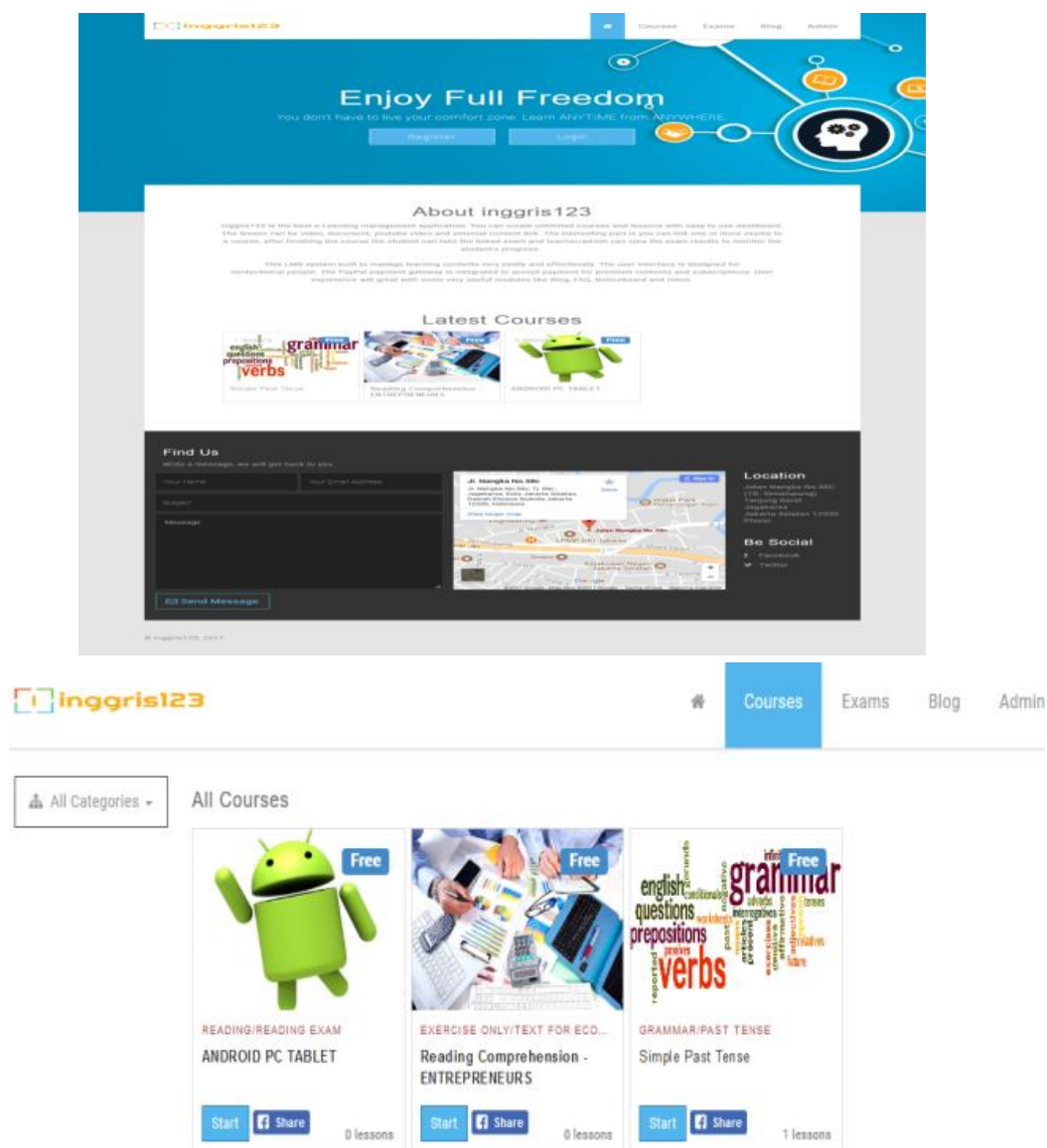
**Table 1**  
**Course Design in Visual Design Communication**

Topics	Language Related Genre and Function	Language Skills and Task
Technology	<ul style="list-style-type: none"> <li>- Definition</li> <li>- General to spesific description</li> <li>- Describe the text and selected the grammar (Past Tense)</li> <li>- Find the appropriate words (regular and irregular words)</li> </ul>	<ul style="list-style-type: none"> <li>- Reading Android, PC, Tablet</li> <li>- Fill the blank related to the text given</li> <li>- Decide appropriate words related to regular and irregular form</li> </ul>

## Material Selection

The writers have set the materials in website including the objective, text, and exercises related to the material that chosen

in website, named “inggris123”. The function of this website is accomodating and facilitating the students in improving their English vocabulary.



## Teaching and Learning Evaluation

After instruction, writers got evaluation from the students for knowing their concerning in learning English through website by doing interview. There are five questions and the students can answer it directly refers to their

satisfaction, their interest, their need, their achievement, and their suggestions.

Based on the students' answers, 80 percents of students enjoy this course and can increase their vocabulary naturally because they do not get high pressure in doing exercise. In one time, they can memorize the words because in practising

they should remember the words to continue or finish the exercise.

## CONCLUSION

Based on the procedures that have been through, the writers can conclude:

1. Changing the syllabus by using ESP syllabus improve students' perspective in learning English vocabulary at non English program. In ESP, lecturer has select the materials which are related to their major or job in the future. So that, the students will be familiar in it and can explore their skill in English related to their job. They need English to support their carrier and ability to find out their needed job.
2. After changing the syllabus, lecturer should change the material and using related media to improve students' ability especially in vocabulary. Website can be one of media which is close to the students who visual design communication program. They tend to love something related to technology or update information. It is caused by

they are required to be multimedia designer who is always in up to date condition.

3. The implementation materials in website in Non-English Department influences students' perspective in learning English vocabulary. In fact, 80 % of the students enjoy in learning and get the benefits of applying it in the classroom.

## REFERENCES

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